



Charlevoix

— CHAMBER —

Our Mission

TO SUPPORT COMMERCE AND PROVIDE LEADERSHIP TO
ENHANCE THE QUALITY OF LIFE



Membership ADVANTAGE MENU

Investing in the Growth of Your BUSINESS COMMUNITY

Standard Member **BENEFITS**

\$335

Community Involvement & Growth

- Ability to serve on Chamber Board of Directors and Committees
- Advocacy on a local, state and national level through the Northern Michigan Chamber Alliance
- Economic development initiatives through area partnerships, collaboration, and representation
- Networking and development opportunities for any and all employees of your business

Promotion

- Enhanced online membership listing with logo, photo, and video capabilities
- Display promotional material in the Chamber lobby
- Opportunity to submit content to the weekly Biz Blast e-newsletter
- Business listing in the annual Charlevoix Area Guide & Business Directory publication
- Ability to post events to the online Event Calendar
- Ability to post Hot Deals, Member-to-Member Discounts, & Job Postings to Chamber website
- Participation in the Chamber Check program
- Mailing label set for all active members (one-time annually)
- Advertising opportunity in the annual Charlevoix Area Guide & Business Directory publication
- Sponsor a weekly Biz Blast e-newsletter or send a Dedicated e-Blast
- Promotional opportunity on the Chamber lobby TV slideshow
- Promotional opportunity on the Chamber website with a web-banner
- Sponsor the monthly Charlevoix Chamber events page in the Charlevoix County News

Events

- Attend (or host!) Business After Hours networking events
- Access to annual Chamber events, educational trainings, seminars and sessions
- Sponsorship opportunities an annual Chamber events

Cost-Savings & Discount Programs

- Workers Compensation discount and dividends through Accident Fund Insurance Company
- Discount on Email Marketing with Constant Contact
- Access to and savings on Michigan Chamber Services
- Use of Chamber Office Boardroom for presentations, meetings, or remote-work
- Discount on advertising packages in the Charlevoix County News, Michigan Money Saver, and Weekly Choice news publications

Plus! **NEW MEMBER OPPORTUNITIES** (valid for one year from join date)

- Promoted as New Member in the Biz Blast e-newsletter
- Promoted as New Member in Chamber Monthly section of Charlevoix County News
- Promoted as New Member on Chamber Facebook page
- Opportunity for Ribbon Cutting announcement and photo
- Opportunity for Welcome New Member announcement and photo
- Free color upgrade on advertisements in Charlevoix County News, Michigan Money Saver, and Weekly Choice news publications

Non-profit, governmental, and second businesses receive 40% off any membership level

Investor Member **BENEFITS**

\$555

Receive all Standard Level Benefits, plus:

- One ticket for the Annual Meeting & Awards event
- One ticket for the State of the Community event
- Bold business listing in the annual Charlevoix Area Guide & Business Directory
- Stuff-the-bag promotion opportunity at the Business Expo event
- Business recognition, plus advertising opportunity, on the Chamber lobby TV slideshow

Silver Member **BENEFITS**

\$840

Receive all Standard and Investor Level Benefits (with exception of event tickets), plus:

- Two tickets for the Annual Meeting & Awards event
- Two tickets for the State of the Community event
- Opportunity to include business card/brochure in New Member and Relocation packets
- One Dedicated E-Blast AND One Biz Blast Sponsorship
- Website banner advertising (one month)

Gold Member **BENEFITS**

\$1670

Receive all Standard, Investor, and Silver Level Benefits (with exception of event tickets), plus:

GOLD SPONSOR - ANNUAL MEETING & AWARDS

- All digital and print media recognition
- Four event tickets

GOLD SPONSOR - STATE OF THE COMMUNITY

- All digital and print media recognition
- Four event tickets

GOLD SPONSOR - BUSINESS EXPO & TASTE OF CHARLEVOIX

- All digital and print media recognition
- 50% off Business Expo booth

Platinum Member **BENEFITS**

\$3350

Receive all Standard, Investor, and Silver Level Benefits (with exception of event tickets), plus:

PLATINUM SPONSOR - ANNUAL MEETING & AWARDS

- Enhanced digital and print media recognition
- Banner sponsor (provided by member)
- Eight event tickets

PLATINUM SPONSOR - STATE OF THE COMMUNITY

- Enhanced digital and print media recognition
- Banner sponsor (provided by member)
- Eight event tickets

PLATINUM SPONSOR - BUSINESS EXPO & TASTE OF CHARLEVOIX

- Enhanced digital and print media recognition
- Banner sponsor (provided by member)
- One complimentary Business Expo booth

VIP Member **BENEFITS**

\$5000+

Fully customizable package!

What we do FOR YOU AND YOUR BUSINESS

DID YOU KNOW:

Consumers are **44%** more likely to think favorably of a business when it is a member of its local Chamber, and **63%** more likely to purchase from the business in the future.

MAKE THE CHAMBER PART OF YOUR BUSINESS STRATEGY TODAY!

The Charlevoix Area Chamber of Commerce is a spokesperson, resource, and advocate for business in the Charlevoix area. We offer programming and events that support our members as business owners and benefit the community as a whole.



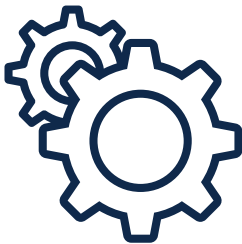
NETWORKING



PROMOTION



ECONOMY



COLLABORATION



ADVOCACY



COMMUNITY

To Join:

Fill out our membership application and build your business profile online at Charlevoix.org/join-now

Charlevoix Area Chamber of Commerce

109 MASON STREET, CHARLEVOIX MI 49720

CHARLEVOIX.ORG

231-547-2101

